

# EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER

NOVEMBER 2007

## A HUNDRED MILLION THANKS

For the first time in The Rotary Foundation's history, contributions to the Annual Programs Fund (APF) exceeded US\$100 million in 2006-07, reaching \$103.3 million. The real success, however, will be spelled out in the programs and projects that can now be funded as a result of this increased support.

Districts spent more than \$19.3 million of their District Designated Fund (DDF) for humanitarian programs in 2006-07 — using nearly all of the highest amount ever budgeted by the Foundation for this category. They also spent nearly \$15.1 million in DDF for Ambassado-

rial Scholarships, Rotary Grants for University Teachers, and Group Study Exchange.

Districts are encouraged to spend as much as possible for programs in the first Rotary year the funds become eligible, to help meet a world of human needs.

The Foundation sends a hearty thank you to all Rotarians worldwide whose generous support helped make possible the Foundation's milestone achievements in 2006-07. If every Rotarian raises the bar for giving to the Annual Programs Fund in 2007-08, the Foundation can save and change more lives than ever before.

## ANNUAL GIVING BY INDIAN ROTARIANS RISES DRAMATICALLY



Alyce Henson/Rotary Images

*Women in Vihule Kond, India, carry water supplied by one of eight rainwater collection dams funded by the 3-H grant program.*

An integrated community development project is giving more than 50,000 villagers near Calcutta access to safe drinking water, health care, microcredit loans, better roads, literacy classes, and vocational training. The effort is being

carried out by the Rotary clubs of Calcutta Metropolitan and Medicine Hat, Alberta, Canada, aided by a US\$300,000 Rotary Foundation Health, Hunger and Humanity (3-H) Grant.

The project is just one of many highlighted by *Partnerships for Progress*, a new DVD produced by RI that illustrates the unflagging energy and generosity of Rotarians in India.

"It's thrilling to see how our Rotary clubs, in partnership with The Rotary Foundation, are building a new India," says Krishnan Chari, regional Rotary Foundation coordinator of Zone 6, in the DVD. "We have seen a dramatic rise in contributions to the Foundation from the Rotarians in India."

In the past two years, in fact, India has moved from ninth to fourth in Annual Programs Fund giving.

## STILL FEEDING HUNGRY MINDS

Foundation programs supported by the Annual Programs Fund often yield a wealth of long-term dividends. In 2003, Katie Krueger and two other U.S. Ambassadorial Scholars studying in Senegal started a school lunch program for underprivileged children there. The three Foundation alumni continue to run the program — Project Japalé Gouné — as a team. Recently, Krueger posted this message on the program's Web site.

"As [the project] wraps up for this school year, we realized that sometime in the last year or so we served our 10,000th lunch! . . . Congratulations to our partner school, L'Ecole Primaire de Point E2, for their recent recognition from the president of Senegal. They were selected to be the recipient of 30 IBM computers. This is not only a great honor but a seed of opportunity."

How does Krueger feel about the Ambassadorial Scholarship that made her experience in Senegal — and Project Japalé Gouné — possible?

"I know that for years to come, you will be able to find a small piece of Rotary in each and every success that I have. Thanks a million for that."

"This may be a result of India's growing economy, but I prefer to believe that our Rotarians are transforming India from a country that receives to a country that gives," says Yash Pal Das, regional Rotary Foundation coordinator of Zone 5.

## THE BOTTOM LINE

2007-08 Interim Annual Programs Fund Contribution Totals

**US\$14.7M**

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER



**His loss is the Foundation's gain** — (Left photo) Erik Frederickson, 2006-07 governor of District 5020 (parts of Canada and the USA), flanked by his wife, Marnie, offered to shave off his 40-year-old beard if Rotarians raised \$650,000 in Annual Programs Fund contributions by the 1 June start of the district conference. The district exceeded the goal by a lot more than a whisker, raising \$694,889. (Right photo) After the conference's Great Shave-Off, 2006-07 RI Vice President Jerry Hall congratulated Frederickson for keeping his chin up as promised.

# EVERY ROTARIAN EVERY YEAR

For more information about the Every Rotarian, Every Year initiative or to share examples of successful fund-raising projects and challenge gifts, please contact:

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## HOW THE NUMBERS ADD UP

Here are the top 10 Rotary clubs in per capita giving to the Annual Programs Fund in 2006-07:

Rotary club	Per capita (US\$)	Members
Santos-José Bonifácio, São Paulo, Brazil	\$6,054.63	45
Kowloon East, Hong Kong	\$5,424.39	41
Smyrna, Georgia, USA	\$3,753.40	22
Bombay Metropolitan, Maharashtra, India	\$3,249.10	31
Kisumu, Kenya	\$2,598.23	26
Victoria Falls, Zimbabwe	\$1,986.96	23
Vero Beach Sunrise, Florida, USA	\$1,905.26	57
Marysville, Washington, USA	\$1,656.17	81
Bukit Bintang, Malaysia	\$1,585.71	7
Doncaster Sunrise, Victoria, Australia	\$1,581.88	19

Will every Rotarian in your club give to the Annual Programs Fund and vault your club into the top 10 for 2007-08?

## SIGN ME UP!

Keep up-to-date with the Every Rotarian, Every Year initiative and encourage other members of your club to become involved by receiving this quarterly newsletter. View or subscribe to the newsletter through the RI Web site at [www.rotary.org](http://www.rotary.org) (search "EREY newsletter").

If you are a current subscriber and your Internet service provider has changed, please subscribe using your new e-mail address.

## NEW POSTERS PROMOTE EREY

Does your district or zone have a major event coming up? Two colorful new posters can help you showcase the Every Rotarian, Every Year effort at your event.

One of the posters (18 x 24 in. [45.7 x 61 cm]) features several images vividly illustrating how annual gifts to the Foundation help meet humanitarian needs. The other (10 x 24 in. [25.4 x 61 cm]) is an image of a child beneficiary of a Foundation project.

The *Every Rotarian, Every Year Posters* (959-EN) are available as a pair, free of charge, in nine Rotary languages. Order from Publications Order Services at RI World Headquarters (tel.: 847-866-4600; fax: 847-866-3276; e-mail: [pbos@rotary.org](mailto:pbos@rotary.org)), the international office serving your area, or online at <http://shop.rotary.org>. Limit: two sets per order.



## CHECK YOUR CONTRIBUTION HISTORY

Go to [www.rotary.org](http://www.rotary.org) and click on Member Access on the upper right-hand corner. This will connect you to Rotary Business Online, where you will enter your user name and password. Once logged in, enter your membership number (which appears on the mailing label of *The Rotarian* magazine in some countries), club number, and district number. If you don't know your club number, check with your club secretary.

**YOUR CONTRIBUTION TO OUR US\$120 MILLION GOAL IN 2007-08 WILL HELP ENSURE THAT ROTARY SHARES!**

## REMINDERS

- Watch for the club goal-setting mailing in November. A sample club goal report form is being sent to district governors-elect (DGEs). The form is designed to help DGEs plan for giving to the Foundation's Annual Programs Fund (APF) in the 2008-09 year. This advance planning, in turn, will enable club presidents-elect to attend the 2008 presidents-elect training seminars with their club APF goals in mind and complete the actual club goal report form there. NOTE: The 30 June 2007 Monthly Contribution Report will stay posted on the RI Web site for reference by presidents-elect in setting their club goals.
- Has your club set its annual giving goal for 2007-08? If not, be sure to do so as soon as possible and submit it to your district governor. The 2007-08 Fund Development Club Goal Report Form is available at [www.rotary.org](http://www.rotary.org) (search "Club Goal Report Form"). The club goal and percentage of goal achieved will appear on the District Monthly Contribution Report.